

GOVERNMENT OF ANDHRA PRADESH
ABSTRACT

YAT & C (PMU) Department - Tourism Promotion - Printing and stickering of bus at State Gallery of Fine Arts, Hyderabad - Sanction of Rs.1,41,000/- (Rupees One Lakh Forty One Thousand Only) - Orders - Issued.

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YOUTH ADVANCEMENT, TOURISM AND CULTURE (PMU) DEPARTMENT

G.O.Rt.No. 140

Dated: 15-02-2014.
Read the following:-

1. From M/s. Associated Advertising Private Limited, Hyderabad, Estimation No.256, Dated: 14-11-2013.
2. Government Letter No. 7157/PMU/A(2)/2013, YAT & C (PMU) Department, Dated: 18-11-2013.
3. From M/s. Associated Advertising Private Limited, Hyderabad, Letter Dated: 06-12-2013.

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ORDER

Andhra Pradesh is rich in its culture, traditions, hospitality and heritage, it is also famous for its tourists attractions like Pilgrim Centre, Buddhist Heritage Sites, the Forts and Palaces etc. For promotion and development of Tourism a number of activates has been initiated by the State Government by putting up counters at various destination, printing of brochures, posters, scrolls, coffee table books etc. and participating in various Fairs, Festivals, Marts and organizing Road Shows at National and International arena.

2. In the reference 2nd read above, Government have issued work order to M/s. Associated Advertising Private Limited, Hyderabad to printing and pasting of branding, printed in multi colour on self adhesive Hi-Quality Vinyl Covering the Bus on 3 sides of State Gallery of Fine Arts, Hyderabad for Rs.1,41,000/- including all taxes.

3. In the reference 3rd read above, M/s. Associated Advertising Private Limited, Hyderabad has submitted bill for an amount of Rs.1,41,000/- towards printing and pasting of branding, printed in multi colour on self adhesive Hi-Quality Vinyl Covering the Bus on 3 sides of State Gallery of Fine Arts, Hyderabad and requested for payment.

4. Government, after careful examination of the matter hereby sanction an amount of Rs.1,41,000/- (Rupees One Lakh Forty One Thousand Only) to M/s. Associated Advertising Private Limited, Hyderabad towards printing and pasting of branding, printed in multi colour on self adhesive Hi-Quality Vinyl Covering the Bus on 3 sides of State Gallery of Fine Arts, Hyderabad.

5. The amount sanctioned at para-3 above shall be debited to the following Head of Account:-

“3452-Tourism, 01-Tourist Infrastructure, 102-Tourist Accommodation & Other facilities to tourists - Schemes included in PLAN, 11- Normal State Plan, 20-PMU-Promotion of Tourism / Events, 500-Other Charges, 503-Other expenditure”.

p.t.o

6. The Assistant Secretary to Government and Drawing & Disbursing Officer, YAT & C (PMU) Department shall draw the amount sanctioned at para-4 above and disburse the same to M/s. Associated Advertising Private Limited, Hyderabad through online. The following are bank account details:

Bank Name	:	State Bank of India
Bank Branch	:	Secunderabad
Bank Account No.	:	10725427162
IFSC Code	:	SBIN00 00916

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

CHANDANA KHAN
SPECIAL CHIEF SECRETARY TO GOVERNMENT

To
M/s. Associated Advertising Private Limited, Hyderabad.
The Assistant Secretary to Government and Drawing & Disbursing Officer,
YAT & C (PMU) Department,
The Deputy Pay & Accounts Officer, A.P. Secretariat, Hyderabad.
The Accounts Officer, YAT & C (PMU - Claims) Department.
SF/SCs.

//FORWARDED :: BY ORDER//

SECTION OFFICER